




LIVINGAGGRO

- OLIVE PREDICTOR is an array of devices that enables every producer and within a few minutes to ensure that they **harvest at the best time** and achieve the **optimal yield and quality of olive oil** especially regarding the content of the beneficial components of the **European health claim** and in particular the content of oleocanthal and oleacein BEFORE going to the olive mill.



Approved health claim 432/2012



- The European union since 2012 has approved a health claim for the phenolic ingredients of olive oil based on extended clinical trials:
- 5 mg per day of specific phenolic compounds offer protection against the oxidation of cholesterol



Healthy cardiovascular system



Healthy heart → **healthy aging**

CLINICAL STUDIES related to olive oil phenolics have proven:

- ❖ Protection against chronic inflammation
- ❖ Protection against high cholesterol
- ❖ Protection against high blood sugar
- ❖ Protection against neurodegeneration (Alzheimer, multiple sclerosis)
- ❖ Protection against high blood pressure
- ❖ Protection against several types of cancer

Phenolic compounds of olive oil:

Oleocanthal

Oleacein

Oleuropein aglycon

Ligstroside aglycon

The Problem

- One of the biggest problems that producers face every year anxiously is **finding the most suitable harvest season to achieve olive oil with health claim and good yield.**
- The external appearance and color of the fruit cannot serve as a safe criterion and often leads to misjudgments and wrong decisions



The optimal harvest season differs from year to year depending on:

- Climate conditions
- Olive variety
- Geographic region
- Type of soil

Great loss in olive oil yield or great loss in the contents of beneficial phenolic ingredients

Third B2B event on
Multifunctional Olive Systems

Beirut - February 16th, 2023

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Agenzia Regionale per lo Sviluppo ed il Territorio
e de l'Ambiente de sa Sardegna
Agenzia Regionale per lo Sviluppo del
Territorio e dell'Ambiente della Sardegna
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The solution

Mill

Mixer-malaxer



Centrifuge



60 min

The subunit of the device based on ARISTOMETER is already fully developed in the framework of the INTERREG MED ARISTOIL program and allows the digital measurement of oleocanthal and oleacein content based on the ARISTOLEO test and the MELLIOU-MAGIATIS color reaction.



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ARISTOLEO

Audience-target

- In Greece: 600.000 small-medium scale producers and >2000 olive mills.
- To date we have certified olive oils for health claim from >5000 producers from 15 countries. These are the direct customers who would definitely like to do at least one test (up to dozens of tests) before harvesting each year.
- The continuously increasing number of clinical and laboratory studies demonstrating the **importance of phenols for health** are sure to increase the demand for olive oils rich in phenols and especially in oleocanthal in the international market.



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L.A.R.I.



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The competition

- There is nothing similar in the market except for individual or very expensive systems that only partially perform what OLIVE PREDICTOR does, such as an olive oil content meter (eg SpectraStar) or mini-mills (eg ABENCOR).
- The innovation offered by this device is the interconnection of the processes that take place in an olive mill with the measurements that can be made in a chemical laboratory.
- The results provided by the OLIVE PREDICTOR to the producer allow him to have full control of his production based on the real potential of the fruit and not on empirical assessments or manipulations of each mill.
- Conversely, this device enables the miller to know exactly the material he is using in order to produce the best possible result.
- Each device will have the ability to serve hundreds of producers per day at a very small cost (500 euro for the digital analyzer + 12 euro consumables per sample).

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- **Environmental benefits:** Fruit loss and waste generation from failed productions are minimized
- **Social benefits:** It will benefit the small producer by achieving an increase in the value of his product without costly tests or failed productions.
- An olive oil with a health claim undoubtedly has a higher bulk price than an oil of unknown phenol content.
- OLIVE PREDICTOR will improve the relationship of trust between the olive grower and the olive mill as the yield and quality will be known in advance.

Successful application

- Hundreds of producers in Greece, Cyprus, Italy, Croatia, Spain, Albania, Montenegro have used the digital instrument (AISTOMETER) for the measurement of the phenolic content of their oil through the ARISTOIL project and then certified the health claim of their oil through the World olive center for health



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Next steps

- We are looking for partners willing to install the complete device or only the digital ARISTOMETER in chemical laboratories or olive mills throughout the world.
- The project is funded through the non-profit organization World Olive center for health.
- World Olive center is offering certification of the EU health claim to thousands of producers all over the world



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LABI



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Successful examples of olive oil brands that are using the EU health claim in their label


Your Amazon.com Today's Deals Gift Cards Registry Sell Help EN Hello, Sign in Account & Lists Orders

Breakfast Warm Beverages Cold Beverages Cooking Staples Baby Food Candy & Chocolate Prime Pantry Subscribe & Save International Foods

Cooking & Baking Cooking Oils, Vinegars & Sprays Oils Olive

The Governor, Premium Unfiltered Extra Virgin Olive Oil | Olive Oil Polyphenols with Robust Health-Giving Properties | Cold-Pressed Olive Oil | Luxury Glass Bottle 500ml The Governor

★★★★★ 45 customer reviews | 7 answered questions



About the product




- ✓ **FOOD AS MEDICINE:** The Governor THE ONE AND ONLY IN THE WORLD! Tempt your palate and nourish your body with our extra virgin olive oil that's packed with polyphenols that guard against chronic diseases and help you live your best life.
- ✓ **AMONG THE WORLD'S BEST:** The winner of numerous awards and the subject of rigorous scientific testing, the Governor extra virgin olive oil boasts one of the highest polyphenol counts with a unique, peppery flavor and sublime texture that is unmatched. With very low acidity (0.17%) - The Governor EVOO, Total phenolic compounds: 1.625 mg/Kg (Harvest 2017) - (CERTIFICATE OF ANALYSIS AVAILABLE UPON

More

Price: **\$67.00**
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5% off purchase of 2 items 1 Applicable Promotion

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4 Colors: The Governor Clear 500ml

-  \$67.00
-  \$792.00
-  \$69.00

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Ship to: Greece

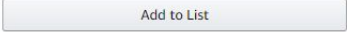
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PhenOLIV Protect®



Product Description:

PhenOLIV Protect is a Natural Food Supplement using the Extra Virgin Olive Oil (EVOO) from our trees with the highest level of polyphenols. Over the past years we have refined our harvesting and production process to greatly increase the level and profile of polyphenols in our olive oil. Some of the most important phenols (oleocanthal and others) are “created” during the olive mill process and are not available in other forms of olive based supplements.

The EVOO we use for PhenOLIV Protect is carefully analysed and the polyphenols are preserved in the most natural way to ensure that our olive oil has a high level of polyphenols throughout its life. Based on its natural ingredients PhenOLIV Protect contributes to:

- the protection of blood lipids from oxidative stress
- the protection of cells from oxidative stress
- the maintenance of normal blood cholesterol levels
- the normal functioning of the immune system

In order for the benefits to apply 10ml (9.15g) of PhenOLIV Protect should be consumed daily.

Food supplements should not be used to replace a healthy balanced diet. Recommended daily allowance should not be exceeded without first consulting your doctor. This product is not intended for the treatment of diseases. Consult your doctor if you are pregnant, breast feeding or taking medication. Store in a cool dry place away from humidity. Keep away from children. The expiry date is only valid for products with intact packaging and stored correctly.

Poison Control Number: +30 210 7793777

National Organisation for Medicines Notification Number: 111258/11-12-2017

The Notification Number does not require a circulation number from the National Organisation for Medicines.

Available in: 200ml bottles with dosometric lid.



!! LES BONNES AFFAIRES €€ !!

Acides gras essentiels

Alimentation naturelle

Anti-âge - Antioxydants

Aromathérapie

Articulations - Os - Muscles

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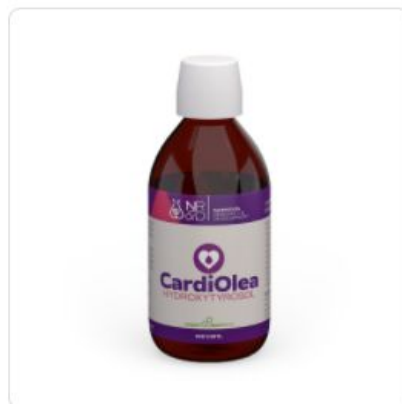
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Energie - Magnésium

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CardiOlea - Hydroxytyrosol - 200 ml

Huile d'olive vierge extra, avec un titrage d'Hydroxytyrosol 20x plus élevé qu'une huile d'olive classique !

20,37 € incl. TVA hors frais d'expédition

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Indications

Definition

Conseils d'utilisation

Recommandations

Conservation

Composition

Indications patients

- Contribue à la protection des lipides sanguins contre le stress oxydatif



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Από 16,14 € (3)

Αξιολόγησε το προϊόν

Οι χρήστες είδαν επίσης

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Μεταφορικά
Αντικαταβολή

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Πληροφορίες καταστήματος ▾



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Dr. Colbert, M.D. Formulated Nutrition

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SAVE 15% on 3 quantity or more

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OLYMPIA AWARDS

HEALTH & NUTRITION 2023



You are welcome to participate



The team

- Coordinator: **Prokopios Magiatis**, Associate professor, Department of Pharmacy, University of Athens (NKUA), Greece.
- NKUA: Dr. Eleni Melliou, Panagiotis Diamantakos, Aimilia Rigakou, Christos Papanikolaou, Annia Tsolakou
- DEMOKRITOS: Dr. Giorgos Stavropoulos
- ARISTOLEO LTD: Athan Gadanidis
- ARISTOIL CAP: Dr. Nikos Krimnianiotis

- Magiatis-Melliou: 1st award of innovation in Greece 2016.

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BEST INTERREG MED project for 2019



OLIVE CHALLENGE WINNERS 2018





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