

Promoting and marketing agroforestry systems through the PEFC Agroforestry certification scheme

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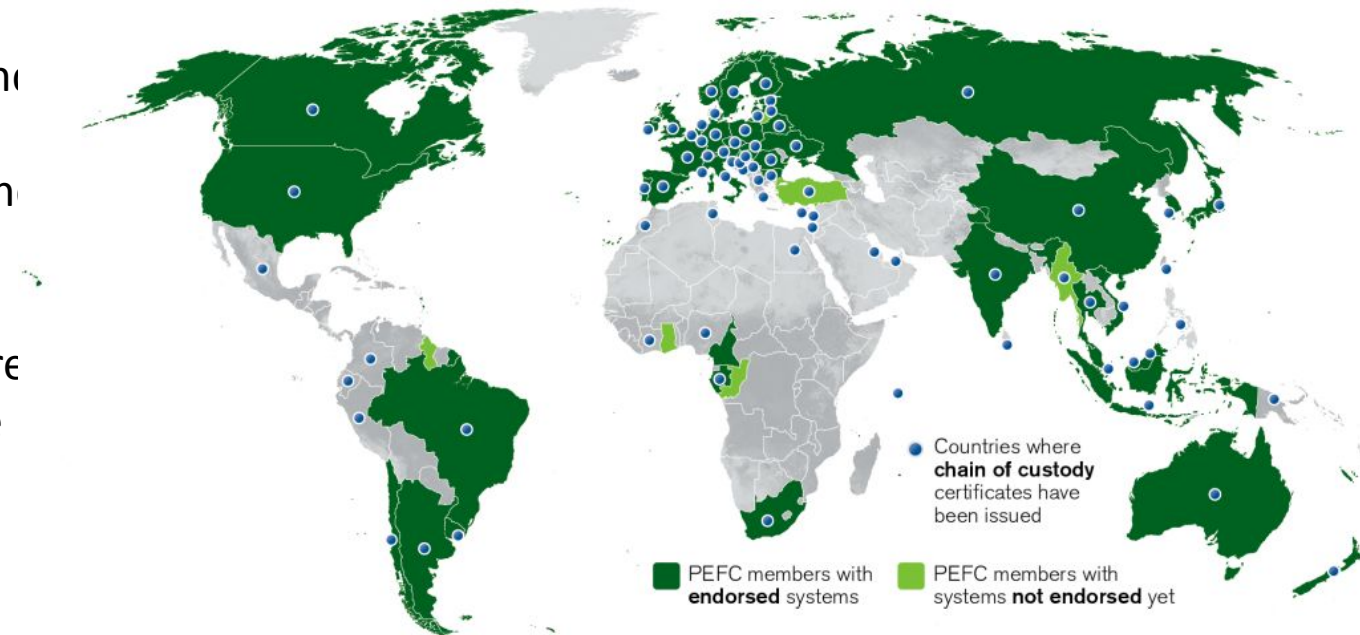
Programme for Endorsement of Forest Certification - PEFC

Who we are

- PEFC Italy is a «not-for-profit» NGO, It was established in April 2001, It has 56 members, from forest owners, agroforestry association, University and research sector, industry sector, worker Unions, consumers association and environmental groups

What we do

- It is part of an international umbrella organization
- We promote national certification schemes for forests and “trees outside forests” environment developed through a participatory process that involves various stakeholders and adapted to local priorities and conditions
- We develop project and campaigns for Sustainable Management of plantation, forests, agroforestry, urban area and Chain of Custody (CoC) certification of forest and tree based products;
- Recently, we develop a specific standard for Ecosystem Services certification



Forest Certification: Two global Certification systems



- Forest certification is a **voluntary**, market-based **instrument**, implemented through two separate but linked processes:
- Sustainable Management certification and Chain of Custody certification (Traceability).
- PEFC has a **specific** certification scheme for **Agroforestry and its products**



Agroforestry standard application areas

The application field of the Agroforestry PEFC standard is the tree component of an agroforestry system and the elements connected to it.

Sustainable management of an agroforestry system: The management of Agrosilvopastoral, Silvoarable and Silvopastoral systems in such a way and measure as to maintain their ability to provide ecosystem services, biodiversity, regenerative capacity, vitality and their potential, to ensure important ecological functions now and in the future, economic and social at the local, national and global level, so that it does not cause damage to other ecosystems.

(Source: adapted PEFC International definition)

Silvoarable



Silvopastoral



Agrosilvopastoral



Certification is marketing= Italian examples

This approach brings agroforestry to the attention of consumers, while emphasising its importance for the sustainable production of food, timber, fuel and environmental services from agroforestry systems.



Certified cork



Certified porcini mushroom



Certified essential oils



Herbs and aromatic species



Certified chestnut

Certified wildlife meat

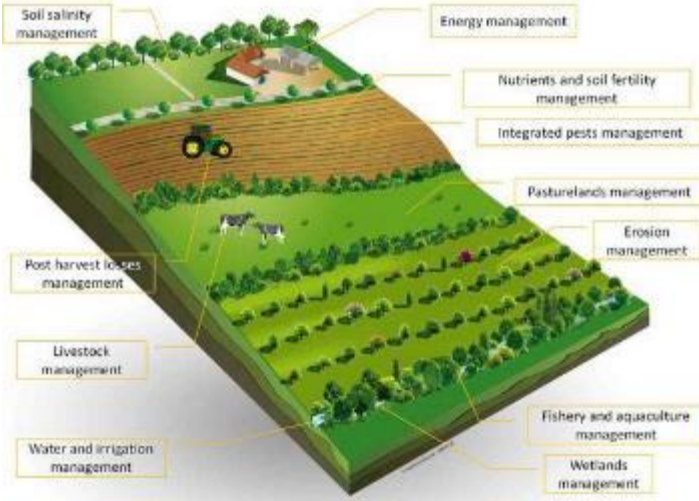


Certified forest honey



Payment for ecosystem services

Sustainable AF practices



Companies Emission reduction and voluntary neutralisation



Carbon Credits



GHG quantification (Index of sustainability) Acknowledgments



GREEN MARKETING



Thank you!

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