

Registration reminder for the Third B2B event on Multifunctional Olive Systems in Lebanon,
16th of February 2023 at the Hilton Beirut Habtoor Grand, **Beirut -h. 9.00-16.00 local time**

The [Lebanese Agricultural Research Institute \(LARI\)](#), the [Regional Forest Agency for Land and Environment of Sardinia \(Fo.Re.S.T.A.S.\)](#) and the whole LIVINGAGRO Consortium is reminding stakeholders interested to participate in the **Third B2B event on Multifunctional Olive Systems** in Beirut-Lebanon, to complete their registration forms before the 13th of February 2023.

The event will take place in presence on the 16th of February 2023 at the Hilton Beirut Habtoor Grand, but will also be available online through a dedicated Zoom channel on the project's ICT platform. Registration will start at 9:00 a.m. followed by onsite and online seminars and open discussions hosted by a panel of renowned speakers. Following lunch, the **Third B2B event on Multifunctional Olive Systems** will conclude with a business matchmaking session for registered attendees to meet with innovators and LIVINGAGRO Consortium representatives.

According to the agenda of the event, acclaimed speakers from Lebanon (Dr. Milad El Riachy and Dr. Abdel Kader El Hajj), Italy (Dr. Claudio Porqueddu, Dr. Luciana Baldoni, Dr. Andrea Pisanelli, and Dr. Antonio Brunori) and Greece (Prof. Theodore Tsiligiridis and Prof. Prokopios Magiatis) will address various issues and innovative solutions related to agroforestry and multifunctional olive systems in the Mediterranean region. This unique opportunity will help farmers, entrepreneurs, local administrators, researchers, private companies, policy makers and multiple stakeholders in Lebanon interested in agroforestry issues, to assess the rich potential and productivity of the sector, exploit opportunities for promoting and marketing agroforestry systems and explore state-of-the-art automated monitoring and control systems and useful tools and resources to face the challenges of future climate changes in agroforestry.

Stakeholders interested to attend are invited to check the detailed program leaflet of the event and register for their in-person or online participation via this link <https://livingagrolab.eu/event/third-b2b-event-on-multifunctional-olive-systems-in-beirut-lebanon/> before the 13th of February 2023.

[Cross Border Living Laboratories for Agroforestry \(LIVINGAGRO\) Project](#) is co-funded by the European Union through the ENI CBC Med Programme 2014 – 2020 and implemented in Italy, Greece, Lebanon and Jordan. The project aims to support education, research and development, innovation, and technology transfer, including sharing of research results, by establishing two Living Labs, one for multifunctional olive systems (Living Lab 1) and the other for grazed woodlands (Living Lab 2).

For more information on the project, please contact: mraichy@lari.gov.lb

For questions about registration, please contact: events@livingagrolab.eu