

Last days to register for the second B2B event on Multifunctional Olive Systems in Lebanon

The number of stakeholders registered for the business-to-business (B2B) event on multifunctional olive systems in Lebanon is increasing, but a limited number of spaces remain for in-person participation. Register now to join the many farmers, decision makers, researchers and private sector representatives who will participate in the event on November 15 at Gefinor Rotana Hotel in Beirut, from 9:00 AM to 5:30 PM local time.

Innovators from Italy, Greece and Lebanon will present their research on innovations to support olive growing and olive oil production in Lebanon and throughout the Mediterranean region. This event continues the knowledge sharing that began at the first B2B event in July. As in July, a catalogue of innovations will be distributed to all attendees; it will be available online on the ICT platform of the LIVINGAGRO Project (<https://livingagrolab.eu/>).

During the November event, attendees from various backgrounds will have a chance to participate in two roundtables and discuss with innovators possible collaborations and possibilities for applying new ideas to their business. LIVINGAGRO brokerage events aim to promote collaborations, market opportunities, and agreements between researchers and businesspeople.

This event will be broadcast live in Arabic and English in order to allow stakeholders who are unable to participate in person to take part virtually. Those who wish to follow it online should also register for the free event.

This B2B event is part of the “Cross Border Living Laboratories for Agroforestry – LIVINGAGRO” project funded by the European Union through the ENI CBC Med Programme and organized by the Lebanese Agricultural Research Institute (LARI) and the Mediterranean Agronomic Institute of Chania (MAICH) – Greece.

For information and registration:

<https://livingagrolab.eu/event/third-brokerage-event-in-lebanon/>